

Testimonials

Hi Anne

I have prepared 2 testimonials for you, one as a person who has signed up to your Newsletter and the second as your Web Company...

Just a note to let you know how useful and entertaining your regular Newsletters are! I have found the content of them to be very interesting and educational and your tips and advice on motivation management is most beneficial.

I really like the simplicity of the content and the way it is displayed in easy to follow bullet points. I always look forward to receiving your Newsletter each month... so many emails are just rubbish so it's really nice to actually be sent something that's worthwhile! Keep up the good work!

As a Web Design Company, we have a lot of clients who use Newsletters as a means of regular communication between themselves and their customers and/or potential customers. Although many of our clients use Newsletters to good effect, Motivation Matters Newsletter - 'Perform' - is always very well written, full of useful, beneficial advice. The quality of the 'Perform' Newsletter is always very high and has really impressed us at Pure Energy.

'Perform' is also very consistent; there is no point offering a regular Newsletter to your customers if you are only going to send them out periodically! Regular Newsletters and therefore regular contact with your contact base is essential, and this is what Motivation Matters does very well with 'Perform'.

The overall look, design and feel of the 'Perform' Newsletter is very professional and often includes entertaining cartoons that really add a sense of fun to the information contained within.

I would like to congratulate Motivation Matters on their marketing approach and I hope that 'Perform' goes from strength to strength.... well done!

Steve Bryant, Design Manager, Pure Energy Multimedia Ltd